

From: [McCormack, Craig \(ECY\)](#)
To: Kissinger.Lon@epamail.epa.gov; Stifelman.Marc@epamail.epa.gov
Subject: FW: PLEASE REIVEW: July 30 Gov alert for human health criteria
Date: Friday, July 27, 2012 7:18:10 AM

I hope one or both of you will be in attendance at the August 1st meeting described below.

From: Howard, Sandy (ECY)
Sent: Thursday, July 26, 2012 4:36 PM
To: Gildersleeve, Melissa (ECY); Niemi, Cheryl (ECY); Conklin, Becca (ECY); Susewind, Kelly (ECY); Seeberger, Don (ECY); Preston, Seth (ECY); Laurie, Tom (ECY); Duff, Robert (ECY); Norton, Dale (ECY); Pendowski, Jim (ECY); Bradley, Dave (ECY); Hankins, Martha (ECY); McCormack, Craig (ECY)
Subject: PLEASE REIVEW: July 30 Gov alert for human health criteria

Due by noon Friday –thx!

-
-

Weekly update on fish consumption rates outreach

To begin the education process with interested parties, we met with Northwest Indian Fisheries Commission tribal representatives on July 18 and gave them a basic introduction water quality standards for human health criteria (HHC). We plan to deploy more presentations like this to other groups as we proceed with the HHC rulemaking. We met with the Association for Washington Business on July 23. On Aug. 1, we will meet with EPA.

A blog came online July 25 in Washington Wire Report that picked up a few excerpts from Ted Sturdevant's recent "open letter" about our path forward on this topic. Our communications folks spoke with the writer, Erik Smith. The headline was: "Fish-Consumption Fight Delayed Until Next Year." Also, we found a supportive July 11 blog posted on the Center for Progressive Reform by the UW's Catherine O'Neill, titled: "Fish for the Future: Our Health and Livelihoods Depend on It."

We are developing a communication and outreach plan as we begin the HHC rulemaking and will strive to reframe this work away from "updating fish consumption rates" to "adopting new water quality standards for human health criteria."

Much education lies ahead to get people understanding this complex topic.